



OPEN SAN JOSÉ

A First-Of-Its-Kind Space Created by and for Our Community

Imagine a hub where nonprofits, artists, community leaders and social change makers can come together to tackle big issues. A space of collaboration and vision powered by creativity and technology – San José’s history and future combined to create an incubator for dialogue, storytelling, and engagement where our community can learn and grow together.

This is Open San José.

VISION

To create a collaborative space activated by the community and designed to reflect the diversity of San José. Using media and technology, provide equitable access to community members whose voices have historically been silenced, experiences invalidated, and access to resources blocked. This is creative and civic engagement rooted in equity and designed to build community from the foundation up.

EQUITY. JUSTICE. CIVIC ENGAGEMENT

Our innovative collaboration model is grounded in serving the community by ensuring equitable access to resources and a space where difficult conversations can move our community forward toward civic engagement that truly represents the voices and experiences of our diverse community.

Open San José will dedicate space to the community for virtual and physical events, practice and production, rehearsal, film screenings, community forums, educational activities, and storage on a sliding scale. At least $\frac{3}{4}$ of available time will be dedicated for community uses with a focus on equity and justice.

PARTNERSHIP

CreaTV San José is working with a group of founding community partners who each bring a set of competencies, networks, and values that align with Open San José’s vision. As partners we will work together to create a governance structure, values, and community ecosystem like none other in San José.

GOALS

- ▶ **Reimagine Community.** Design a partnership and community engagement model based on equity and justice that not only increases access for under-resourced members of our community, but also puts their voices, stories and experiences at the forefront of all the work we do.
- ▶ **Equitable Partnerships.** Design governance, shared values, and infrastructure in concert with partner organizations. Increase engagement for partner organizations with ongoing evaluation and annual goal setting.
- ▶ **Create a Safe Space.** Through intentional value setting, create an environment for change makers where people feel safe being authentically themselves without judgement and with encouragement and support.
- ▶ **Sustainable and Replicable.** As an innovator in community media, we envision Open San José as a model that can be replicated in other communities. This is dependent on sustainable financial models, equitable resource sharing, and clear values and engagement strategies.

DESIGN

Open San José will feature 18,000 square feet of office space, gallery and public spaces, a large studio, and multi-purpose rooms that are fully equipped with technology and designed to be used for live and hybrid meetings, rehearsal space, podcast and media recording, trainings, and more. These flexible spaces will be available on a sliding scale for nonprofits, individuals, local government, businesses, and educational institutions.

LEADERSHIP

This project was envisioned and is being led by CreaTV San José, a trusted community collaborator committed to access, equity, and using technology for good. We will leverage our distribution platforms, technology, and expertise to expand access, resource sharing, and community connections. Our financial stability, experienced staff, established community relationships and media tools give us the edge to quickly move Open San José forward. CreaTV is leading this project, but the culture and activation of the space will be co-curated and co-designed by our partners and community members.

This is not co-working. This is co-building.

Want to learn more? We'd love to hear from you! Reach out at opensj@creatvsj.org